

## 2015 Sponsorship Package Ideas

2015 package cost plus VAT	Benefits
<p><b>Sole Sponsor</b></p> <p>One £30,000</p>	<ul style="list-style-type: none"> <li>• <b>Exclusive whole event sponsor, with the exception of the Employee of the Year Award.</b></li> <li>• Logo and link to your website on: -             <ul style="list-style-type: none"> <li>- Delegate registration page in Members area of the Relocation Agent Network website</li> <li>- eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event</li> <li>- appears at the bottom of all Conference communications to RAN members</li> </ul> </li> <li>• Recognition and thanks as sponsor in: -             <ul style="list-style-type: none"> <li>- trade press releases, pre and post event.</li> <li>- eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event.</li> <li>- in the main auditorium.</li> <li>- during the evening awards dinner.</li> </ul> </li> <li>• Full page advert in eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event</li> <li>• Five tweets from the Relocation Agent Network account, linking you to all the members. Messages agreed in advance but can include photos.</li> <li>• Advance copy of delegate list provided two weeks prior to the Conference. This includes name, title, company name and the email address of attendees.</li> <li>• Agreement from Relocation Agent Network that you are permitted to host (at your own cost) a reception on Thursday 12<sup>th</sup> November 2015. Relocation Agent Network will need to approve this event in advance.</li> <li>• <b>Up to 4m x 2m stand space &amp; first choice of location (subject to timing).</b></li> <li>• Six day delegate tickets for the Conference.</li> <li>• Exhibition Treasure Hunt (for selected exhibitors only) – delegates will be given a postcard which they then have to get stamped by the participating exhibitors at their stands. Delegates will then be put into a draw to win a special prize.</li> <li>• Prominent marking on exhibitor floor plan flyer handed out to delegates as they register.</li> <li>• Logo on all 20mm wide name badge lanyards in one colour print.</li> <li>• Name badges highlighting you as Sole sponsor.</li> <li>• Opportunity to display pop up “bin” stands in 2 designated areas, foyer to main exhibition room &amp; foyer to main conference auditorium (sponsor to provide pop up stands). Final location and size subject to approval.</li> <li>• Rotating banner on the event app homepage (max 4 sponsors).</li> <li>• Enhanced listing on the event app Partners Guide – inclusion of a 200 word editorial, links to your website, videos and any</li> </ul>

downloadable content.

- One push notification in each of the three refreshment breaks during the business conference.
- Sponsor prize draw results announced during the Conference (if sponsor is running a draw).
- Opportunity for the sponsor to give their prize to the winner in the main auditorium (if winner available).
- Opportunity to have your photograph taken with the prize winner (if winner available).
- Pre-dinner drinks push notification at the close of the conference.
- Opportunity to set up a stand at the pre-dinner drinks (sponsor to provide stand).
- Opportunity to place promotional materials/ gift items on pre-dinner drink tables (sponsor to provide). Gift subject to approval.
- Opportunity to place branded gift on dinner tables (sponsor to provide). Gift subject to approval.
- Six places at the Awards dinner, including four priority table places (where possible).
- Logo on awards dinner slides.
- Logo on awards dinner programme.
- Copy of final attendee list to contact as part of your post event follow up.

## Platinum Sponsor

One

£15,500

- Logo and link to your website on: -
  - Delegate registration page in Members area of the Relocation Agent Network website
  - eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event
  - appears at the bottom of all Conference communications to RAN members
- Recognition and thanks as sponsor in: -
  - trade press releases, pre and post event.
  - eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event.
  - in the main auditorium.
- Full page advert in eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event.
- Three tweets from the Relocation Agent Network account, linking you to all the members. Messages agreed in advance but can include photos.
- Advance copy of delegate list provided two weeks prior to the Conference. This includes name, title, company name and the email address of attendees.
- Agreement from Relocation Agent Network that you are permitted to host (at your own cost) a reception on Thursday 12<sup>th</sup> November 2015. Relocation Agent Network will need to approve this event in advance.
- **Up to 4m x 2m stand space & first choice of location (subject to timing).**
- Five day delegate tickets for the Conference.
- Exhibition Treasure Hunt (for selected exhibitors only) – delegates will be given a postcard which they then have to get stamped by the participating exhibitors at their stands. Delegates will then be put into a draw to win a special prize.
- Prominent marking on exhibitor floor plan flyer handed out to delegates as they register.
- Name badges highlighting you as Platinum sponsor.
- Rotating banner on the event app homepage (max 4 sponsors).
- Enhanced listing on the event app Partners Guide – inclusion of a 200 word editorial, links to your website, videos and any downloadable content.
- One push notification in each of the three refreshment breaks during the business conference.
- Sponsor prize draw results announced during the Conference (if sponsor is running a draw).
- Opportunity for the sponsor to give their prize to the winner in the main auditorium (if winner available).
- Opportunity to have your photograph taken with the prize winner (if winner available).
- Five places at the Awards dinner, three being priority table places (where possible).
- Copy of final attendee list to contact as part of your post event follow up.

## Gold Sponsor

Two

£12,000

- Logo and link to your website on: -
  - Delegate registration page in Members area of the Relocation Agent Network website
  - eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event
  - appears at the bottom of all Conference communications to RAN members
- Recognition and thanks as sponsor in: -
  - trade press releases, pre and post event.
  - eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event.
  - in the main auditorium.
- Half page advert in eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event.
- Two tweets from the Relocation Agent Network account, linking you to all the members. Messages agreed in advance but can include photos.
- Advance copy of delegate list provided two weeks prior to the Conference. This includes name, title, company name and the email address of attendees.
- **Up to 4m x 2m stand space.**
- Three day delegate tickets for the Conference.
- Exhibition Treasure Hunt (for selected exhibitors only) – delegates will be given a postcard which they then have to get stamped by the participating exhibitors at their stands. Delegates will then be put into a draw to win a special prize.
- Prominent marking on exhibitor floor plan flyer handed out to delegates as they register.
- Name badges highlighting you as Gold sponsor.
- Rotating banner on the event app homepage (max 4 sponsors).
- Enhanced listing on the event app Partners Guide – inclusion of a 200 word editorial, links to your website, videos and any downloadable content.
- Three places at the Awards dinner, all are priority table places (where possible).
- Copy of final attendee list to contact as part of your post event follow up.

**\*NEW FOR 2015\***

## **Gala Awards Dinner**

One

£3,700

- Logo and link to your website in: -
  - eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event
  - appears at the bottom of all Conference Awards Dinner communications to RAN members
- Recognition and thanks as sponsor in: -
  - trade press releases, pre and post event.
  - eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event.
  - during the evening awards dinner
- Advance copy of delegate list provided two weeks prior to the Conference. This includes name, title, company name and the email address of attendees.
- Exhibition Treasure Hunt (for selected exhibitors only) – delegates will be given a postcard which they then have to get stamped by the participating exhibitors at their stands. Delegates will then be put into a draw to win a special prize.
- Rotating banner on the event app homepage (max 4 sponsors).
- Enhanced listing on the event app Partners Guide – inclusion of a 200 word editorial, links to your website, videos and any downloadable content.
- Pre-dinner drinks push notification at the close of the conference.
- Opportunity to set up a stand at the pre-dinner drinks (sponsor to provide stand).
- Opportunity to place promotional materials/ gift items on pre-dinner drink tables (sponsor to provide). Gift subject to approval.
- Opportunity to place branded gift on dinner tables (sponsor to provide). Gift subject to approval.
- Two additional places at the Awards Dinner.
- Up to three priority table places at the Awards dinner, 2 from stand allocation and 1 from sponsorship (where possible).
- Logo on awards dinner slides.
- Logo on awards dinner programme.
- Copy of final attendee list to contact as part of your post event follow up.

<p><b>Award Trophies</b></p> <p>One</p> <p>£2,150</p>	<ul style="list-style-type: none"> <li>• Logo and link to your website in: - <ul style="list-style-type: none"> <li>- eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event</li> </ul> </li> <li>• Recognition and thanks as sponsor in: - <ul style="list-style-type: none"> <li>- trade press releases, pre and post event.</li> <li>- eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event.</li> <li>- during the evening awards dinner</li> </ul> </li> <li>• Advance copy of delegate list provided two weeks prior to the Conference. This includes name, title, company name and the email address of attendees.</li> <li>• Exhibition Treasure Hunt (for selected exhibitors only) – delegates will be given a postcard which they then have to get stamped by the participating exhibitors at their stands. Delegates will then be put into a draw to win a special prize.</li> <li>• One additional place at the Awards Dinner</li> <li>• Logo on awards dinner slides.</li> <li>• Logo on awards dinner programme.</li> <li>• Copy of final attendee list to contact as part of your post event follow up.</li> </ul>
<p><b>On-line</b></p> <p>Two</p> <p>£1,800</p>	<ul style="list-style-type: none"> <li>• Logo and link to your website on: - <ul style="list-style-type: none"> <li>- Delegate registration page in Members area of the Relocation Agent Network website</li> <li>- eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event</li> <li>- appears at the bottom of all Conference communications to RAN members</li> </ul> </li> <li>• Recognition and thanks as sponsor in: - <ul style="list-style-type: none"> <li>- trade press releases, pre and post event.</li> <li>- eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event.</li> </ul> </li> <li>• Half page advert in eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event.</li> <li>• Advance copy of delegate list provided two weeks prior to the Conference. This includes name, title, company name and the email address of attendees.</li> <li>• Exhibition Treasure Hunt (for selected exhibitors only) – delegates will be given a postcard which they then have to get stamped by the participating exhibitors at their stands. Delegates will then be put into a draw to win a special prize.</li> <li>• Copy of final attendee list to contact as part of your post event follow up.</li> </ul>

<p><b>Employee of the Year</b> One £1,150 plus £500 prize</p>	<ul style="list-style-type: none"> <li>• Logo and link to your website in: - <ul style="list-style-type: none"> <li>- eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event</li> </ul> </li> <li>• Recognition and thanks as sponsor in: - <ul style="list-style-type: none"> <li>- trade press releases, pre and post event.</li> <li>- eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event.</li> <li>- in the main auditorium.</li> </ul> </li> <li>• Exhibition Treasure Hunt (for selected exhibitors only) – delegates will be given a postcard which they then have to get stamped by the participating exhibitors at their stands. Delegates will then be put into a draw to win a special prize.</li> <li>• Sponsor to provide a suitable prize to the value of £500 for the winner.</li> <li>• Award winner announced during the Conference.</li> <li>• Opportunity for the sponsor to give their prize to the winner in the main auditorium (if winner available).</li> <li>• Opportunity to have your photograph taken with the award winner (if winner available).</li> <li>• One additional place at the Awards Dinner.</li> </ul>
<p><b>*NEW FOR 2015*</b> <b>Conference App</b> Multiple Opportunities £700</p>	<ul style="list-style-type: none"> <li>• Logo and link to your website in: - <ul style="list-style-type: none"> <li>- eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event</li> </ul> </li> <li>• Recognition and thanks as sponsor in: - <ul style="list-style-type: none"> <li>- trade press releases, pre and post event.</li> <li>- eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event.</li> </ul> </li> <li>• Exhibition Treasure Hunt (for selected exhibitors only) – delegates will be given a postcard which they then have to get stamped by the participating exhibitors at their stands. Delegates will then be put into a draw to win a special prize.</li> <li>• Enhanced listing on the event app Partners Guide – inclusion of a 200 word editorial, links to your website, videos and any downloadable content.</li> </ul>

#### ADVERTISING OPPORTUNITIES

<p><b>Pop Up Stand</b> One @ £500</p>	<ul style="list-style-type: none"> <li>• Opportunity to display pop up “bin” stands in 2 designated areas, foyer to main exhibition room &amp; foyer to main conference auditorium (sponsor to provide pop up stands). Final location and size subject to approval.</li> </ul>
<p><b>eNetwork</b> Unlimited</p>	<ul style="list-style-type: none"> <li>• Your Advert in eNetwork, our online newsletter, Conference Special editions circulated to all network offices pre and post event</li> <li>• Full page £400</li> <li>• Half page £250</li> </ul>